

First Visit from the Analytics Genie

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Long holding the conviction that genies were creatures of myth and fantasy, I was caught by surprise the other day while working in my study to notice a bluish haze rising from an unseen source in the corner and a figure in a turban materializing within it. Before I had a chance to gather my wits and make an attempt to recover my composure, the figure stepped forward, gave a sweeping bow, and introduced himself as the Analytics Genie. Taking no note of my incredulous state, he announced that the purpose of his visit was to offer me the chance to make three wishes.

Read the rest at <http://optimaldecisionanalytics.typepad.com/>