

Task 1: presentation task

Prepare a five-minute presentation on this topic with the slides on the handout. Follow the structure of the slides, describe and interpret the graphs, and draw a short conclusion at the end.

Use all information provided, but feel free to add additional elements.

Investing in education

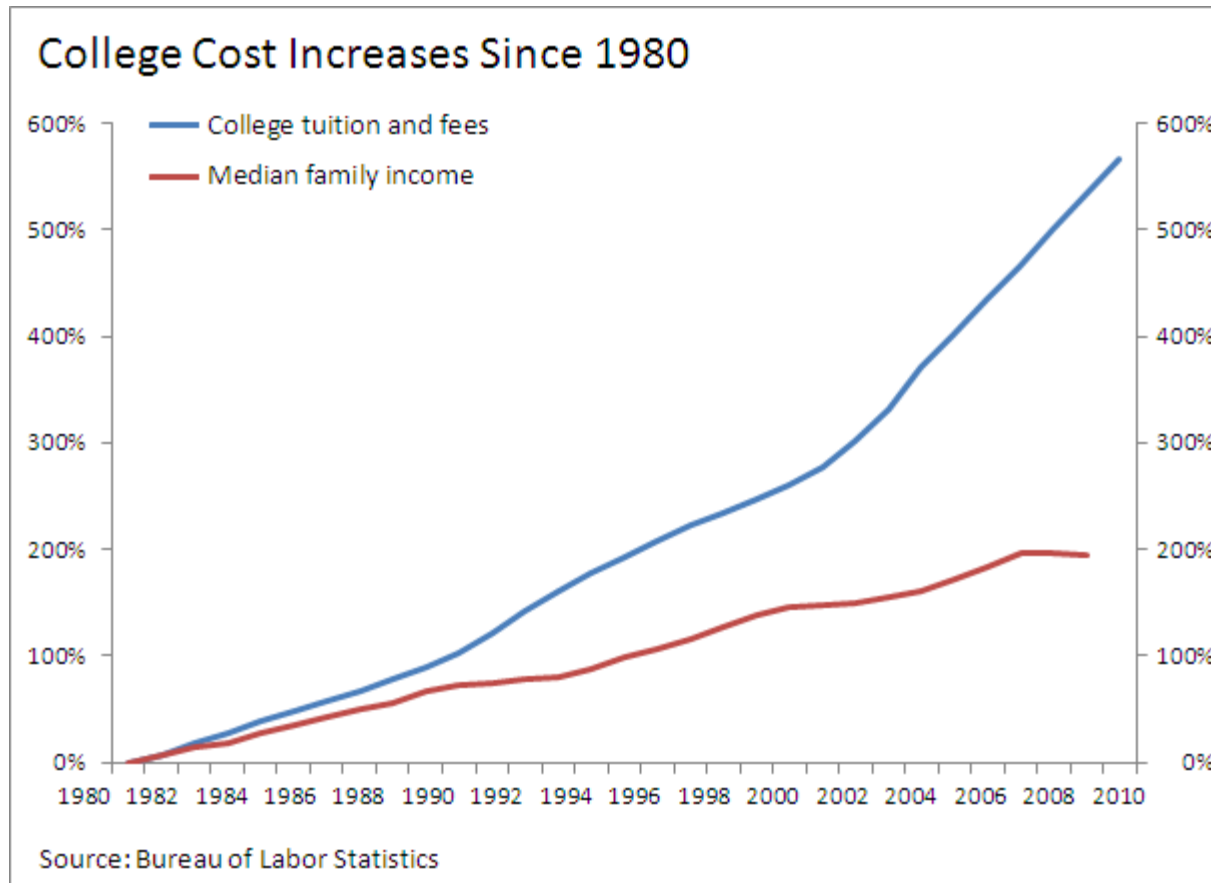


Investing in education

Rising student numbers

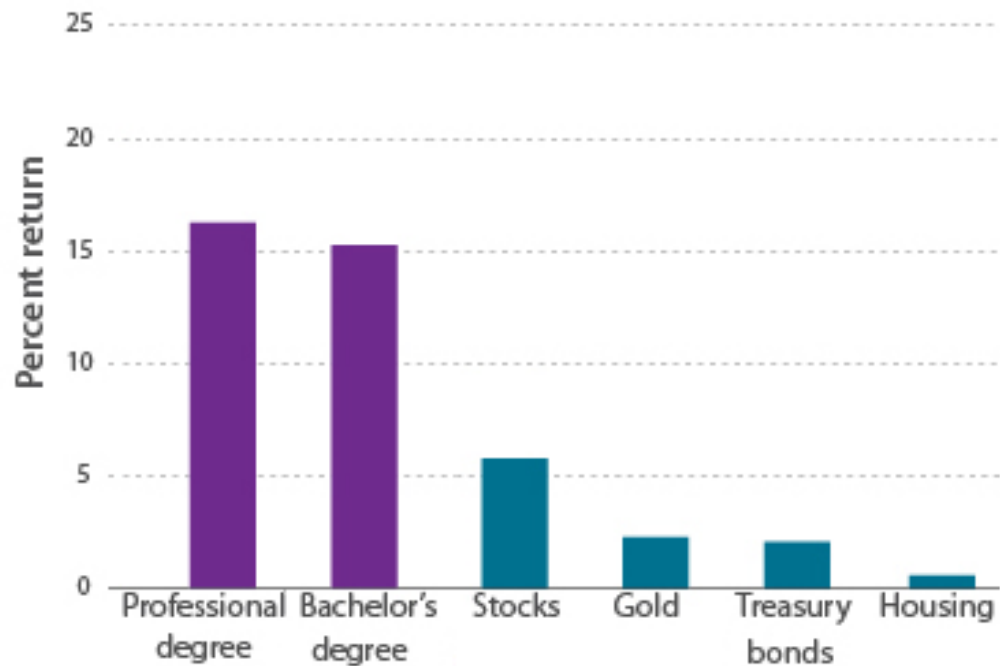
- personal development
- job opportunities
- social status

Data (US)



Data (US)

Returns to Education Compared to Other Investments



Source: CPS (2009, 2010–12); Damodaran (2013); Federal Reserve Economic Data (2013); National Center for Education

Challenges for the future

- Social inequality
- Financial aid
- Student debts
- Overqualified job candidates